

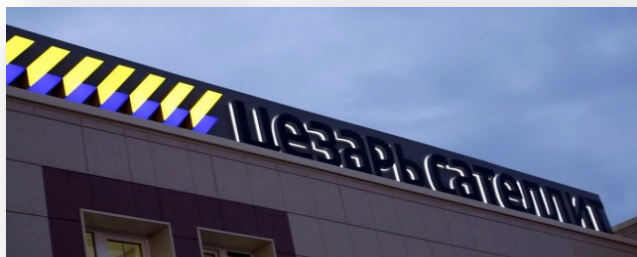
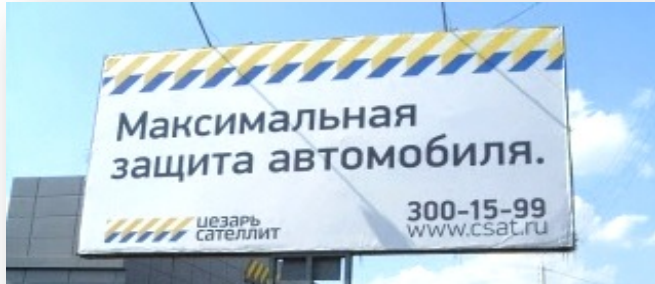


Cesar Satellite Group

Company Profile



Well Known Brand



Company at a Glance

- Cesar Satellite is a clear №1 in the fragmented and fast-growing Russian security market
- Provides all kinds of security services: stolen vehicle recovery, cargo patrol, FMS solutions, home & office security, personal security
- Countrywide coverage through the network of own offices & partners



Business Lines

Vehicle Telematics

- Stolen Vehicle Recovery (SVR)
- Premium eCall
- Fleet management
- Insurance Telematics



Real Estate Monitoring

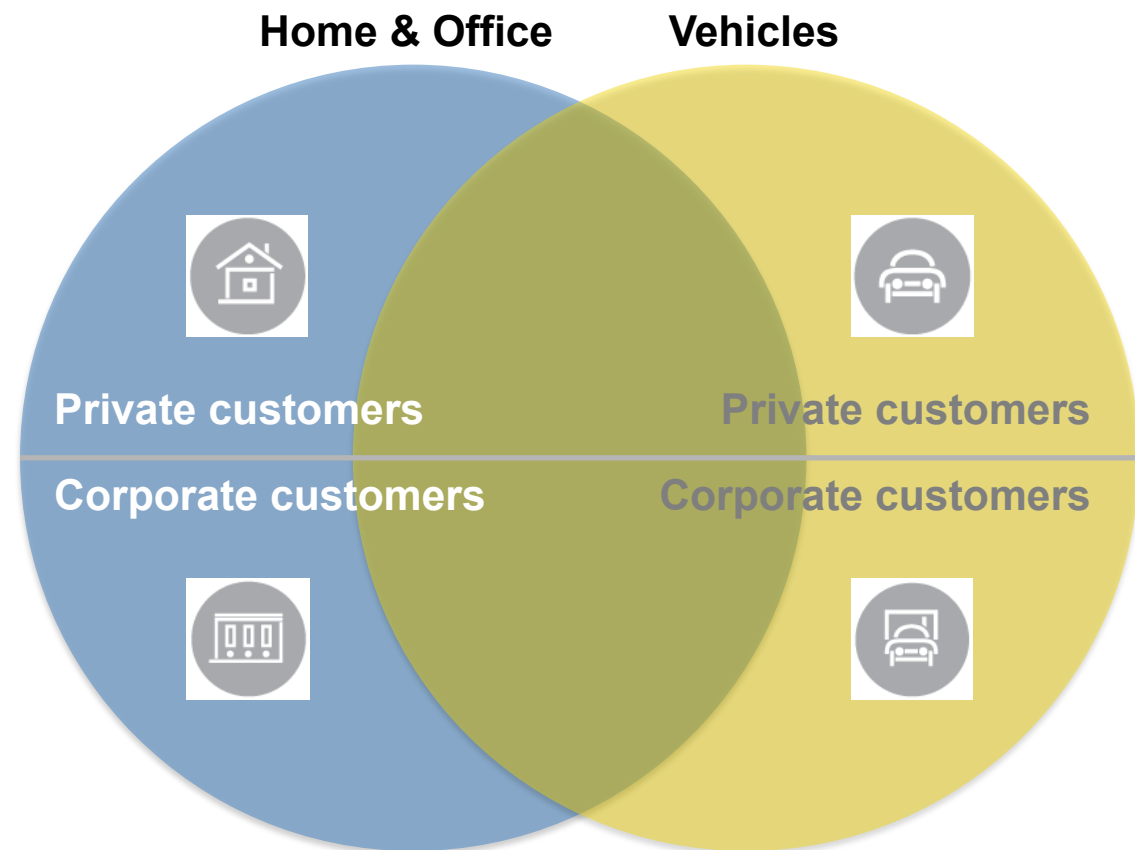
- Home & office security
- Technogenic alerts
- Video Surveillance
- Own private security agency



Business Lines

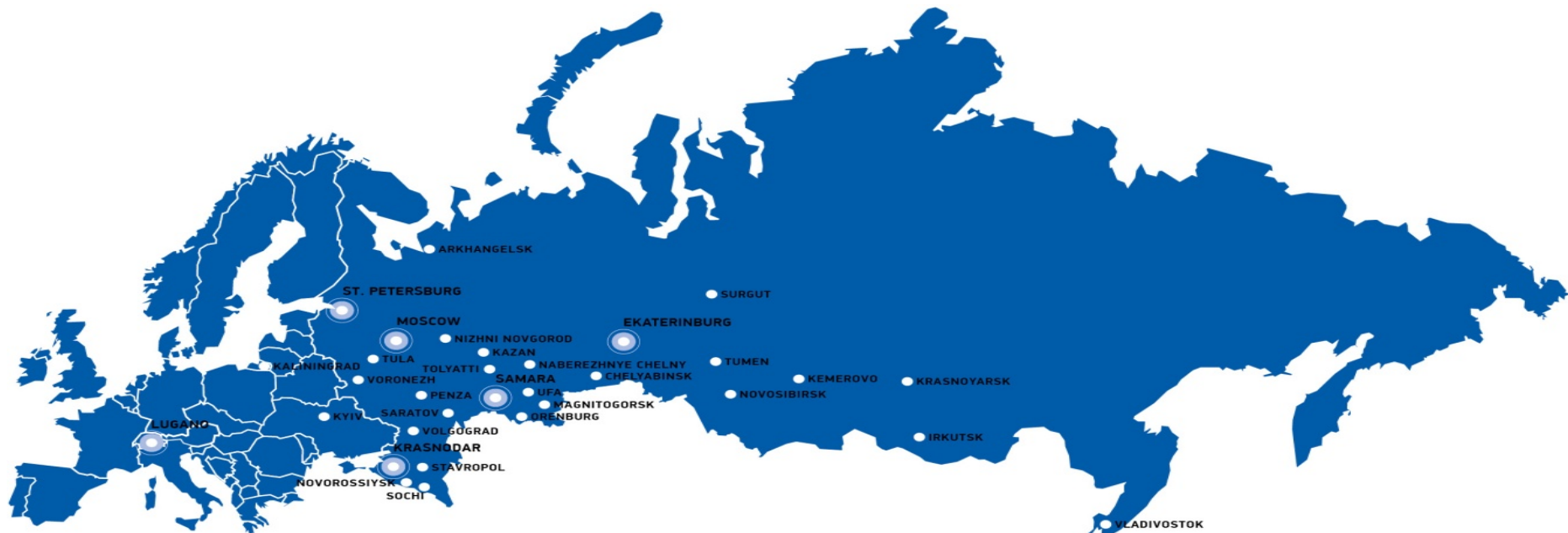
Synergy between Vehicle and Home & Office Security divisions boosts the business

- Complex product offering for the customers
- Optimized emergency response algorithms
- Cross-sale opportunities

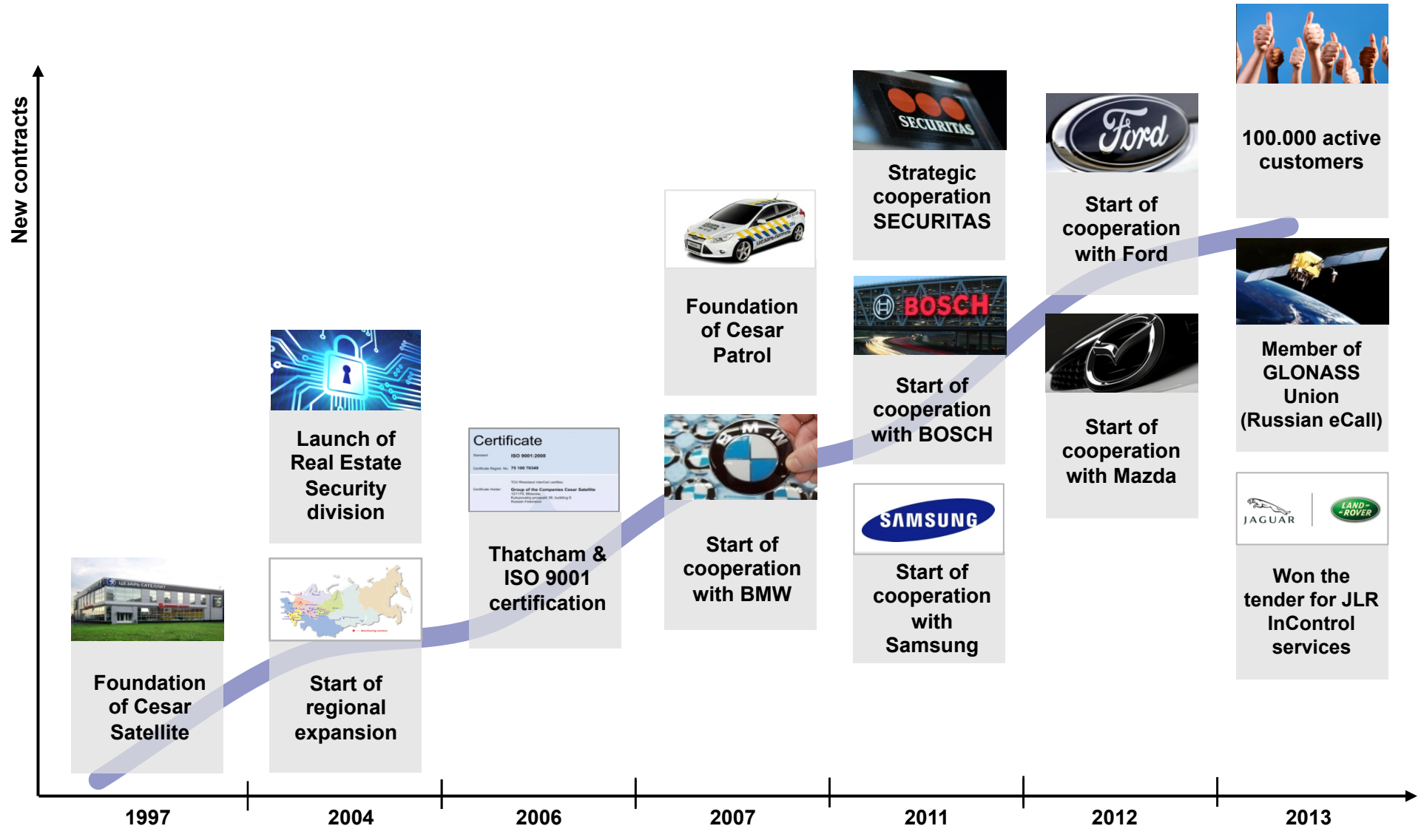


Key Facts

- Countrywide network of 41 offices in 39 cities
- Over 1.400 employees
- 820 authorized dealers
- Over 100.000 customers
- 16 years of experience in monitoring and emergency response services



History Milestones



Key Automotive Customers



«Cesar Satellite» in FITSRUS CONSORTIA

«Cesar Satellite» offers following services within FITSRUS CONSORTIA project

- Multilanguage service TPSeCall / eCall / ERA GLONASS
- Emergency response service eLine
- Stolen vehicle recovery (SVR) and stolen vehicle tracking (SVT)
- Information services for foreign citizens
- Roadside Assistance
- Transported asset security



TPS eCall/ERA Glonass Cooperation

Cesar Satellite and Falck demonstrated successful experience of interaction in TPS eCall / ERA GLONASS-based commercial services

Russian customer of Cesar Satellite drove from St. Petersburg to Finland for a few days

- 14.04.2014 11:05:25 The alarm was received from customer`s car (emergency call). The client was in Merikeskus Wellamo, Kotka, Finland
- 11:06:01 Cesar Satellite operator contacted the client. Client`s wife felt ill and asked for medical help
- 11:08:25 Information on this incident and client data were transferred to Falck response department
- 11:19:43 Falck medical assistance service arrived and assisted Cesar Satellite client. Customer did not ask for hospitalization



eLine Mobile Application

- No need to memorize / dial a phone number
- Automatic client geolocation
- Automatic detection of personal customer data
- Ability to notify monitoring center by a single keystroke and call the «Cesar Patrol» Emergency Response Team
- Saves time, which is important in an emergency situation



eLine Mobile Application

- Own emergency response agency Cesar Patrol with the specially trained armed agents
- 2 agents in the crew dully licensed & equipped with automatic guns
- Professional training includes: conflict resolution, legal and tactical education
- Over 600 partner response companies all over Russia providing their intervention crews
- Over 150 direct cooperation agreements with the Police and state Emergency Response bodies
- M2M integration with the Police and Ambulance vehicle dispatching systems
- 24/7/365 English-language support



Transported Asset Security

Secure transport corridor is a unique monitoring and emergency response service designed by Cesar Satellite to provide cargo security on the main Russian highways:

- M-1 “Belarus”
- M-4 “Don”
- M-10 “Russia”
- M-5 “Ural”



Guaranteed response time – below 15 minutes!

Transported Asset Security

	Security Guard	Secure transport corridor
Cargo monitoring during night stops	no	yes
Vehicle monitoring during night stops	no	yes
Working time	Up to 16 hours	24 hours
Human factor	yes	no
Idle time and delayed delivery control	no	yes
Vehicle parameters control	no	yes
Asset recovery	no	yes
Automatic notification of state emergency response bodies	no	yes
Price	100%	save up to 50%



Thank You for Consideration!

Semen Fokin

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