

## ITS EUROPE 2014 in HELSINKI 16 – 19 June 2014

### ITS in Logistics in the Northern Dimension, Barents and Arctic Area

18 June 2014

*Seminar Venue: the Expo and Convention Centre  
Address: Messuaukio 1, 00521 Helsinki*

*organized by  
the Finnish Presidency of the NDPTL, BEATA and CBSS<sup>1</sup>*

09.00-09.30 Registration

*Morning session:*

*Chairman: – Esko Aho, Executive Chairman of the Board, East Office Finnish Industries, former Prime Minister*

09.30-09.45 Opening – Henna Virkkunen, Minister of Transport and Local Government, FINLAND

09.45-10.00 New Challenges in Logistics between EU and Asia  
- Northern Sea Route  
Vice Minister of Transport HE Jianzhong, CHINA

10.00-10.15 NDPTL - from project idea to implementation  
Oddgeir Danielsen, Director, Secretariat of the Northern Dimension Partnership on Transport and Logistics

10.15-10.35 Focus Area for Northern European Logistics Market  
Berit Hägerstrand-Åvall, Vice President, Sea Services, Stora Enso Logistics, SWEDEN

10.35-10.55 Weather Information Intelligence - Managing Weather in Transportation  
Antero Järvinen, Director, Roads and Rail  
Vaisala Inc., Weather BA, Boulder Operations, UNITED STATES

10.55-11.15 New Challenges in arctic shipping  
Reko-Antti Suojanen, Managing Director,  
Aker Arctic Technology Inc, FINLAND

11.15-11.30 Discussion

*Lunch*

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<sup>1</sup>Northern Dimension Partnership on Transport and Logistics (NDPTL)  
Barents Euro-Arctic Transport Area (BEATA)  
Council of the Baltic Sea States (CBSS)

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*Afternoon session:*

*Chairman: Antti Vehviläinen, Director-General, Finnish Transport Agency*

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| 13.00-13.15 | Modern Infrastructure and Services in development of the Northern areas – Vitality through transport policy<br>Case: Northern Growth Zone<br>Minna Kivimäki, Director-General, Ministry of Transport and Communications, FINLAND |
| 13.15-14.00 | Integrated Logistics Services: FITSRUS<br>- Jukka Laitinen, VTT<br>- Vladimir Kriuchkov; ITS Russia<br>- Matti Lankinen, Vediafi Oy<br>- Anna Kuzmina, Yandex Money<br>- Semen Fokin, Cesar Satellite                            |
| 14.00-14.15 | "SnowHow "<br>Jussi Kaurola, Director, Finnish Meteorological Institute  |
| 14.15-14.30 | Discussion   |
| 14.30-15.00 | <i>Coffee</i>  |
| 15.00-15.15 | Intelligent Marine Solutions of tomorrow<br>Esa Jokioinen, Rolls-Royce Marine AS   |
| 15.15-15.30 | New Challenges in International Trade – Smart Shipping<br>Anders Brödje, Swedish Maritime Administration   |
| 15.30-15.45 | GOFREP<br>Tuomas Martikainen, Finnish Transport Agency   |
| 15.45-15.55 | Discussion   |
| 15.55-16.00 | <i>Closing words</i>   |